

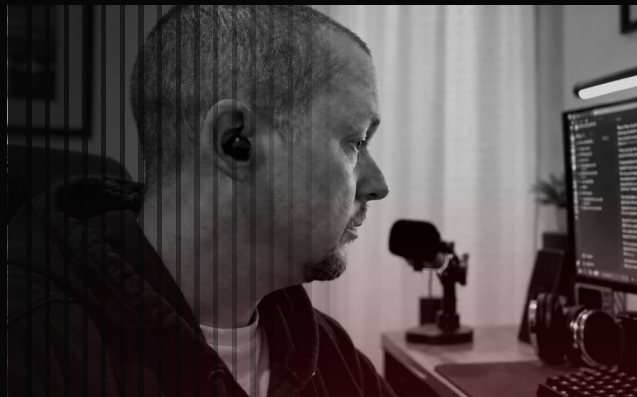
BUILDER // CREATOR // INDEPENDENT TECH MEDIA

TONY SIMONS

Real use. Real receipts.

AI builder, creator, founder of Alowa LLC, and operator of Tony Reviews Things. Hands-on technical demos, independent reviews, and campaigns built around real use.

LIVE HUB media.tonysimons.dev



6.96M

X IMPRESSIONS

LAST 90 DAYS

50,111

BOOKMARKS

LAST 90 DAYS

172,683

ENGAGEMENTS

LAST 90 DAYS

18,199

PROFILE VISITS

LAST 90 DAYS

01 3-MONTH ENGAGED AUDIENCE

WHO'S LISTENING

76.2%

AGES 25-54

56.4% ARE 25-44

UNITED STATES

43.8%

NON-FOLLOWERS

42.0%

Source: X Analytics // engaged audience filtered by Likes // 90-day window

02 SELECTED WORK

PROOF, NOT PROMISES

HERMES SLASH-COMMAND CHEAT SHEET

105,221 impressions • 12,151 engagements • 2,014 bookmarks

~11.5% aggregate engagement rate • +83 follows

OPEN-SOURCE HERMES SKILLS RELEASE

24,377 impressions • 2,370 engagements • 480 bookmarks

915 direct URL clicks • +39 follows

03 PARTNERSHIP FORMATS

WAYS TO WORK TOGETHER

- Sponsored X launch campaigns
- Technical walkthroughs & demos
- Independent hardware / software reviews
- Video & livestream integrations
- Newsletter placements
- Multi-channel launch packages

THE RECEIPTS

"Your review was very detailed and professional. We'd be very happy to work with you again."

CONSUMER TECHNOLOGY BRAND // DIRECT FEEDBACK

04 THE RULES

VERDICTS AREN'T FOR SALE.

Hands-on access required.

Sponsored content is clearly disclosed.

Editorial control remains Tony's.

TONY SIMONS // TONY REVIEWS THINGS // AIOWA LLC

LET'S WORK.

Tell Tony what you're building and who you want to reach.

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LIVE HUB